



Background Information on the EU Panorama „27 True Europeans“

Facts and Figures

Location: West Portal of the Paul Loebe House, D-10557 Berlin
Measurements: 17m outside diameter, Height: 3.5m

Participating Companies

Initiator: FC Deutschland GmbH, Invest in Germany GmbH
Partner: Supported by the Federal Ministry of Economics and Technology (BMWi), in cooperation with the European Movement and Deutsche Presse-Agentur (dpa)
Design / Realisation: Scholz & Friends Sensai, Scholz & Friends Agenda
Assembly: Nawrocki Alpin Gesellschaft für Höhenarbeiten mbH
Lighting: Helicon – Media GmbH
Banners produced by: Big Image Systems GmbH

Construction

Scaffolding: (RUX Super 65) with curved steel tubing to hold the banners, Backlit by 172 fluorescent lamps
Material: Heavy Rolltex (printable banner material) 4C digital print, weatherproof
Construction time: 5 days

Photographers: Fotostudio NeumannundRodtmann
Glogauer Straße 5
D-10999 Berlin
www.neumannundrodtmann.de



Editor:

Deutschland – Land der Ideen
FC Deutschland GmbH
Unter den Linden 74
D-10117 Berlin

www.land-der-ideen.de
www.land-of-ideas.org

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Press contact:

Janka Hegemeister
Press Officer International
Telephone + 49 [0] 30/206 459–29
Telefax + 49 [0] 30/206 459–37
hegemeister@land-der-ideen.de

Anja Sachse
Press Officer National
Telephone + 49 [0] 30/206 459–15
Telefax + 49 [0] 30/206 459–37
sachse@land-der-ideen.de